Application Form (2010): Full Membership

Membership of the Association of Subscription Agents and Intermediaries is open to any company or organisation whose main occupation, or a substantial part of it, is that of a subscription agent or intermediary supplying books, serials or other information content in either paper or electronic form from more than a single publisher. Full members should have a turnover of £1,000,000 (€1,200,000, US $2,000,000) or greater. Membership is corporate not individual. A single membership covers all subsidiary companies wholly owned by the member company. Membership is annual and renewed in January of each year. All members of the ASA are entitled to attend and vote at meetings. All members have a single vote regardless of their size or membership category.

All new members must agree to abide by the Guidelines for Members enclosed with this application form and must warrant that they are, at the time of joining, in sound financial health. New members may be asked to provide a recent published set of accounts or an auditor’s letter confirming their turnover and sound trading status.

To join please complete this form and return it as an email attachment to Sarah Durrant (info@subscription-agents.org) or post it to the address below.

My company would like to join the Association of Subscription Agents and Intermediaries
I confirm that I have read and agree to abide by the ASA Guidelines and that that my company falls into the membership category indicated below (please tick the appropriate box).

<table>
<thead>
<tr>
<th>Membership Category</th>
<th>Turnover (Sterling)</th>
<th>Membership Fee Jan-Dec 2010</th>
</tr>
</thead>
<tbody>
<tr>
<td>[ ] A</td>
<td>£1-4 million</td>
<td>£400</td>
</tr>
<tr>
<td>[ ] B</td>
<td>£4-25 million</td>
<td>£600</td>
</tr>
<tr>
<td>[ ] C</td>
<td>£25-50 million</td>
<td>£1,200</td>
</tr>
<tr>
<td>[ ] D</td>
<td>£50-100 million</td>
<td>£1,850</td>
</tr>
<tr>
<td>[ ] E</td>
<td>£100+ million</td>
<td>£3,100</td>
</tr>
</tbody>
</table>

Please complete all fields in the following:

Company Name ..................................................................................................................

Address ...............................................................................................................................

Post/Zipcode .................. Country .................................................................

Tel No .............................. Email (general) .............................

Web Site (URL) ..............................................................................................................

Description of company: Once your membership payment has been received, we will direct you to a secure form on the ASA website which will enable you to add a description of your organisation (activities, products, services, markets) to the ASA’s online Members’ Directory and obtain a username and password which enables you and permanent members of your staff to access the Members’ Only area of the ASA website.

☐ I confirm I have read and agree to abide by the ASA Guidelines (please tick the box)

Name of individual to whom all ASA matters should be addressed ..................................

Position in company ........................................................................................................

Tel No .............................. Email ..........................................

Signed .............................. Date ..........................................

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Payment
Payment of the membership fee can be made in the following ways - we strongly recommend bank transfer as the most efficient and secure method of payment:

Bank Transfer
Please transfer the correct amount to the following account:
- Name of account: Association of Subscription Agents
- Sort code: 40-24-17
- Account number: 62212498
- IBAN: GB84MIDL40241762212498
- BIC: MIDLGB2104S

NB: If you are making your transfer from a bank outside the UK, you must add £20.00 to cover bank charges.

By cheque
Please make cheques payable to the Association of Subscription Agents. Cheques should ideally be in pounds sterling (US dollars or Euros are acceptable) and drawn on an internationally recognised bank.
☐ Cheque enclosed herewith for £……………….

Invoice
If you require us to send you invoice before you can make your payment, please indicate below.
☐ Please send an invoice

Receipt
If you require a receipt from the ASA acknowledging your payment, please indicate below.
☐ Please send a receipt